

# READING CAMPAIGN READ@UNI

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## Launching Ceremony at DATC, UiTM Shah Alam

Read@Uni is a reading campaign initiative for all Malaysian universities by the Ministry of Education to increase reading percentage amongst university graduates by the year 2020 beginning 1st October 2018.

Read@Uni with the tagline "With Knowledge We Lead" and #Malysiamembaca have the objectives among others to cultivate the reading habits and to increase dissemination of information and share knowledge among university students. The Ministry of Education Malaysia has laid a target for Malaysia to be a reading country by the year 2030.

Universiti Putra Malaysia (UPM) is supportive of this Read@Uni reading campaign initiative and the effort of the Malaysian Ministry of Education, especially the Higher Education Department in targeting Malaysia to be a reading country by 2030. Perpustakaan Sultan Abdul Samad (PSAS) is taking this opportunity to make the Read @ Uni Reading Campaign program as a platform in driving the reading culture and habit in UPM in line with the role of the library as the custodian of knowledge.

One of the Read@Uni reading campaign initiatives is the Reading Campaign poster contest that is open to all students of the public and private universities. A total of 420 entries were received by the competition secretariat at the Universiti Teknologi Mara (UiTM) and among which 104 entries were from UPM.

The launching of the Read@Uni Higher Education Institution was held on November 29th, 2018 (Thursday) at 2.00 pm at the Dewan Agung Tuanku Canselor, Universiti Teknologi MARA (UiTM), Shah Alam. The ceremony was officiated by Yang Berhormat Dr. Maszlee bin Malik, Minister of Education, Malaysia. Twenty seven (27) from PSAS attended the ceremony.

In UPM, the Read@Uni Reading Campaign Program is planned to be launched next year, 2019. Many activities are being planned by the Read@Uni Reading Campaign Committee in UPM which will involve both students and staff to be part of the Read@Uni initiatives.

Reading Campaign poster advertisement



PSAS staff attended the launching ceremony of the Read@Uni

# Read@Uni

**"With Knowledge We Lead"**  
#Malysiamembaca  
#UPMmembaca

## 1) Program Membaca

Buku pertukaran yang boleh diambil setiap minggu yang berminat	Kempen donasi buku oleh warga IPTM kepada Perpustakaan	Perantaraan Young Librarians Award 2018 kepada Perpustakaan	Writing a Great Paper and Getting it Published in a Research Journal in Collaboration with Elsevier
Seminar Library Seminar on Publication Writing in High Impact Journal untuk membantu mahasiswa memahami langkah-langkah penulisan	Ulang Persembakan Program yang membantu program dalam memahami ilmu di Perpustakaan	Ulang Persembakan Program juga dibuka di Fakulti sains Komputer dan Teknologi Maklumat, IPTM	Jualan buku yang diterbitkan dalam program ini bersempena Pelancaran bagi meningkatkan budaya membaca di kalangan warga IPTM
Pesta sempena IPTM untuk berterima kasih kepada Perpustakaan dalam Program Library Malakal	Persembakan hadiah bagi sambutan Library Program Quiz 2018/2019 di Fakulti Sains Komputer dan Teknologi Maklumat, IPTM	Hari Open House IPTM yang mengedukasi peminat IPTM dalam Program Library For You	Persembakan IPTM untuk sambutan jualan yang dianjurkan oleh Perpustakaan di Fakulti Sains Komputer dan Teknologi Maklumat, IPTM
Hari Internet melalui daripada perkhidmatan	Bina Program Literasi Malakal yang menarik minat IPTM	Produk Development and User Study Design by Elsevier bersempena IPTM	Training on Database by Publisher Journal Citation Reports
Bina budaya membaca IPTM melalui Program Bina Budaya dan Perkhidmatan Rangkaian Awang Murni	Jualan buku yang diterbitkan oleh IPTM Program Bina Budaya Business School, IPTM	Aktiviti yang bersempena dengan Program Library For You di Fakulti Sains dan Pengurusan, IPTM	Aktiviti Jari Buku bersama untuk 10 hari yang diadakan setiap tahun

## 2) Pembelajaran Sepanjang Hayat

MALAYSIAN NATIONAL AGRIBUSINESS CENTER April 1976: MNAAC telah ditubuhkan sebagai Pusat dan Agribusiness Malaysia di United Nations (FAO) sebagai pusat kerjasama Agribusiness IPTM untuk meningkatkan dan mempromosikan pertanian dalam IPTM serta perkhidmatan IPTM	UPM IR Membantu IPTM dalam meningkatkan kualiti IPTM
THE AGRIBUSINESS STATISTICS 190 countries (150 data providers) 14,365 articles	UPM IR Membantu IPTM dalam meningkatkan kualiti IPTM
BILANGAN BUKU, JUDUL, NO. OF TITLE COPIES TOTAL 1,245,851	BILANGAN BUKU, JUDUL, NO. OF TITLE COPIES TOTAL 1,245,851
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## 3) Ekosistem Membaca

AGLITORIUM Bagi meningkatkan budaya membaca di IPTM	RUANG BACAAN Ruang bacaan untuk warga IPTM di Perpustakaan Utama	BILIK PEMBACAAN Bilik in format IPTM yang terbaharu bagi menyediakan yang berkesan	BILIK KAREL Sebuah unit komputer IPTM bagi meningkatkan proses
RUANG PERSEMBAHAN PERPUSTAKAAN CARANGAN Membantu IPTM dalam meningkatkan budaya membaca di IPTM	RUANG PERSEMBAHAN PERPUSTAKAAN UTAMA Membantu IPTM dalam meningkatkan budaya membaca di IPTM	ALANG BUKU Membantu IPTM dalam meningkatkan budaya membaca di IPTM	BILIK BACAAN RINGAN Ruang in format IPTM untuk IPTM

The UPM posters poster contested