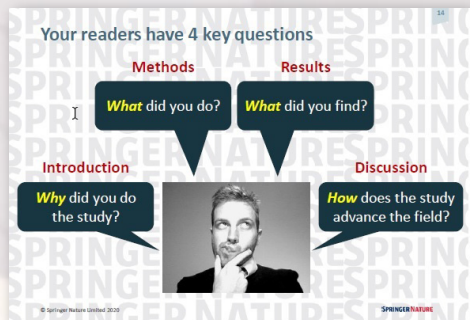# SPRINGER NATURE PUBLISHING TALK & PLATFORM TRAINING AT UPM

In April, Springer Nature organized two events engaging with the researchers and students of UPM. On 7th April, we hosted a UPMLIB-SPRINGER NATURE AUTHORSHIP SEMINAR Webinar "How to Write & Get Published" Series 1, a collaboration session between Springer Nature and Perpustakaan Sultan Abdul Samad, presented by Suvira Srivastav, who is the Editorial Director Journals of Springer Nature. She leads Mathematics, Physical & Applied Sciences Journals of India and Computer Science in Asia-Pacific. As part of Springer Nature senior leadership team, her team acquires, manages and develops the most prestigious journals of the country, along with Springer Nature's flagship broad scope Journal in Computer Science, under the special Springer Nature imprint.

In the talk, she explained what the logical manuscript structure looks like, which should consist of Introduction, Methods, Results and Discussion. She also explained what efficient publication strategy is, such as how to choose the appropriate journal. Around the world there is more demand on open access journals and Suvira explained the benefits of open access journals and what we need to pay attention.

She particularly focused on the predatory journals in the market which she emphasized to the audiences that they should be careful when seeing this kind of journals. Authors can go to this website: www.thinkchecksubmit.org, to identify trusted journals and publishers for their research. Through a range of tools and practical resources, this international, cross-sector initiative aims to educate researchers, promote integrity, and build trust in credible research and publications.

In the last section, she told the audiences a successful journal submission should include a proper and clear logical cover letter, and how to response a respond letters from reviewers.

During the whole publishing talk, Suvira mentioned some of the services and tools from Springer Nature which are useful for researchers and authors:

- Springer Journal Suggester *(https://journalsuggester.springer.com/)*
- Springer Nature Transfer Desk *(https://www.springernature.com gp / transferdesk)*
- ShardIt *(https://www.springernature.com gp / sharedit)*
- Nature Masterclass *(https://masterclasses.nature.com)*
- Nature Research Editing Services *(https://authorservices.springernature.com/)*
- Author Tutorials *(https://www.springernature.com gp /authors/campaigns/writing a manuscript)*

On 15th April, Springer Nature took part in the Online Database Training by Publisher. Kent Yeap, Licensing Manager of Malaysia & Brunei of Springer Nature, presented in the session and gave a comprehensive demonstration on the SpringerLink and Nature.com platforms. He showed the audiences how to search for the most relevant articles and books for their studies.

He also made use of SN Insights (it's called Dimensions from Digital Science) to generate different reports on publications, key research areas, major researchers, fund and grants etc of an institution. This is a free tool for researchers who have interest to look for potential collaboration with other institutions or receive funding from different organizations.

The publishing talk attracted **370** audiences

The training attracted around **50** audiences to join