

"LET'S READ" POSTER COMPETITION

In conjunction with the Kuala Lumpur World Book Capital 2021 national program, UPM Library and Springer Nature hosted the "Let's Read" (Jom Baca program) poster competition from 16 March to 16 April, 2021 for the purpose of increasing the habit of reading among Malaysians & particularly students.

The Jom Baca program is held every year to foster a reading culture among Malaysians. The Interim Study of Reading Habits of Malaysians 2014 has shown that Malaysians read 15 copies of books a year compared to developed countries which read 40 titles a year.

In this regard, the Perpustakaan Sultan Abdul Samad and Springer Nature collaborated in organizing this "Let's Read" to promote the let's read activities in April throughout the country.

The objectives of the "Let's Read"

- Promotes the program in conjunction with the celebration of World Book national program. This program is one of the initiatives to promote a reading culture among the patrons of Universiti Putra Malaysia.
- Improves and enhances the reading level of Malaysians and further makes Malaysia the world -class knowledgeable country in line with its slogan which is #MalaysiaMembaca.

We believe by supporting the reading program and organizing the poster competition, we can foster an interest in reading and supports lifelong learning towards creating a society with a culture of reading and knowledge, and nurture students to be more active, creative, innovative as well as being more focused, open -minded and see things from different perspectives.

Ultimate goal is to improve reading habits for recreational purposes and knowledge literacy, to produce a critical -thinking society as well as to develop the tradition of knowledge and intellectual property among the community.

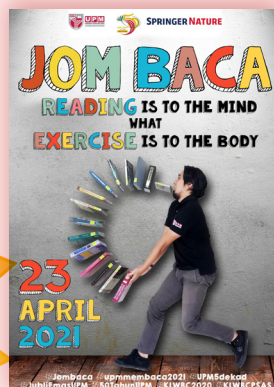
At the end, we have 3 winners who won the e-vouchers from Springer Nature.

WINNER:



Loh Man Wei

FIRST RUNNER-UP:



Awang Ahmad Faizi
Awang Dahlan

SECOND RUNNER-UP:



Helena Ak Sain